

Viewfinder



NOVEMBER 2011

From the President's Desk



Well how about our special guest at the October meeting? - **Greg Grainger** with his digital artist **Yuri Kardashian**. This meeting was a most enlightening segment in which **Greg**, after having been asked the question, "How many people are on your video shoot?" and I think all of us were quite surprised at the answer! "Only two", **Greg** replied, -himself and a camera operator! I was always under the impression that there are many crew members behind the scenes, such as camera operators, light and sound. What a lucky man, to be able to travel all over the world and do what he apparently loves.



Greg has also been involved with every TV channel in Australia - he was a news reporter, news director and finally an adventure filmmaker. I, for one, would have been very happy to do what he is doing! Just to think, he is getting paid for it... what a life! I personally have about 8 DVDs of his wildlife films.

Greg was also the recipient of the **FILM-MAKERS to 2011 IAB Best-of-Show Award WINNER**.



I would also like to take this opportunity of thanking **John Wilson** for introducing **Greg** to us at the SMPTE a few months ago.

I'm always happy to have members assist me in getting presenters for our meetings, and I will always give credit to the member who introduces new guests. I'm sure you understand that it is not easy to come up with people who could benefit our members with their knowledge.

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[Www.swvc.org.au](http://www.swvc.org.au)



PROGRAMME

For NOVEMBER Meeting

Wednesday, 9th November, 2011

- * **PRESENTATION** by our special guest, **Colin Gammie**, Technical Sales Engineer at **Power Shield Pty Ltd**.
(See Reinfrid's column, page 2.)
- * **VIDEO COMPETITIONS:**
 - Screening of entries in the club's final **Video Competition for 2011** as well as the "Special Video Clips Competition"
 - Audience Vote (only for "Special Competition")
- * **CHRISTMAS PARTY REMINDER:**
 - CHOICE OF MEALS, NAMES OF PEOPLE ATTENDING, AND PAYMENT REQUIRED..
(See Jan's column p.3)
- * "SHOW AND TELL" segment
- * **QUESTION AND ANSWER SESSION**
- * **YOUR CHANCE TO WIN \$500 OF ARTBEATS ROYALTY-FREE STOCK FOOTAGE TONIGHT!**
- * **MEETING TO CONCLUDE AT 10.00PM**



So having said that, I now have to thank **David Tran** for the introduction of our last presenter for the year.



He comes from **Power Shield** and his name is **Colin Gammie**.

Colin will be introducing us to a most important piece of equipment that we should all aspire to possess.

He will be presenting measures to reduce the effects of **Power Fluctuations**. I was also reliably informed that there will be a door prize for one of our lucky members (**financial members only**).



Now on to next year:- At the October meeting I mentioned that we will not be visiting the **Wollongong video club** this year. It was decided that the timeframe for this was too short, so it was moved to sometime next year. Our outing to the **Zig Zag Railway** has also been moved to Saturday the 11th or Sunday the 12th February 2012, that is the weekend following our first meeting in 2012.

Now if you don't yet have your order in for our Christmas "party" meeting, please do so at our November meeting. I won't say any more as I'm sure all the other committee members will also write something on this subject. For those of you who won't be able to be at our Christmas Party, we will miss you, however I would like to take this opportunity of wishing you and your family a very merry Christmas and happy new year.



As I mentioned at our last meeting, I have been lucky again with getting some sponsors for our December meeting, and as previously, only financial members will be eligible for these gifts. This is the second time in this newsletter that I mentioned 'financial members'. So if you are not a financial member, give it a go and become one. All you have to do is ask Jan. I'm sure she will be only too happy to assist you in becoming a financial member.

I hope to see you all on the 9th November at 7pm for a 7-30pm start, at **David's** place.



And remember...
Make movies, make friends.

Reinfrid Langmann
President

JOKE OF THE MONTH



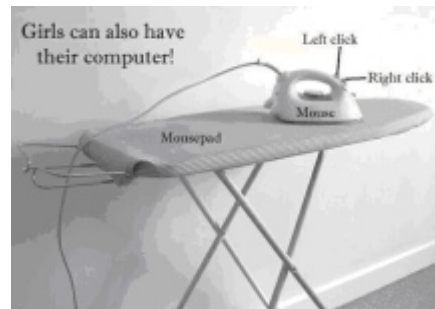
It all began with an iPhone...

March was when our son celebrated his 17th birthday, and we got him an iPhone. He just loved it. Who wouldn't?



I celebrated my birthday in July, and my wife made me very happy when she bought me an iPad.

Our daughter's birthday was in August so we got her an iPod Touch.



My wife celebrated her birthday in September so I got her an iRon.

It was around then that the fight started...

What my wife failed to recognize is that the iRon can be integrated into the home network with the iWash, iCook and iClean.

This inevitably activates the iNag reminder service.

I should be out of the hospital next week!!



TREASURE ISLAND



At our last meeting we were pleased to welcome **Greg Grainger** as our guest speaker and I am sure that all members present will agree that his attendance was one of the highlights for our club.

Many thanks **Greg**, for entertaining us with your stories and video presentation covering your career in television, to the making of your wildlife documentaries. What wonderful adventures you have had, and we thank you again for making the time as well as travelling some distance, to attend our meeting, knowing that you already had another early morning filming commitment scheduled for the next day.

Thank you also for offering to draw our monthly raffle, with **Malcolm Ellis** the lucky winner of a bottle of wine and **Maureen Tarrant** the **Artbeats** prize.



ARTBEATS
FOOTAGE YOU CAN USE

PARTY

Club Christmas Party

NOW, there is only **ONE** more meeting until we hold our annual Christmas party on **Wednesday 14th December** for members and their guests, which will again be at **FILLIPPO'S RESTAURANT, MOOREBANK HOTEL, STOCKTON AVENUE MOOREBANK** commencing at **7.00pm**. The cost of the meal will be **\$20.00 per person**, and drinks can be purchased at your own expense from the hotel's facilities. The hotel has provided a menu choice, as listed below to enable us to finalise catering arrangements. I require payment and names of persons who will be attending, as well as your choice of meal selection by our **NEXT** meeting 9th November.



MENU (Choice of one meal per person)

VEAL PARMIGIANA (pan fried veal, topped with prosciutto and provolone cheese and served with vegetables))

BARRAMUNDI FILLET (Barramundi fillet pan fried with lemon butter and served with vegetables)

CHICKEN OSCAR (pan fried chicken served with asparagus and brandy sauce with vegetables)

NOTE: ALL ABOVE MAINS SERVED WITH VEGETABLES

Or choice of one of the following pasta meals:

LASAGNA (home made pasta with a meat filling)

MARINARA (selection of fine seafood in a napolitana Sauce)

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The evening will commence at 7.00 pm with presentations to be awarded to competition winners prior to the meal which will be served at **8.00pm**. After dinner, members will have time to mingle and enjoy the night.



CHRISTMAS PARTY LUCKY MEMBERS' DRAW

Thanks to the efforts of our President Reinfrid, who has contacted various companies, we have some wonderful prizes donated by our sponsors for a "lucky members' draw" which will take place during our Christmas party.

This draw will be restricted to financial club members only - that is, members who have paid their 2011-2012 annual membership fees in full. **HOWEVER, TO BE ELIGIBLE TO RECEIVE ANY OF THE FANTASTIC PRIZES IN THE LUCKY MEMBERS' DRAW, MEMBERS MUST ALSO BE IN ATTENDANCE AT THE CHRISTMAS PARTY ON THE 14TH DECEMBER.**



In the event a prize is drawn by an 'absent' member, that prize will be redrawn until won by a member present at the Christmas Party.

Those members who attended last year's Christmas Party all agreed that the night was an outstanding success, so to ensure that you don't miss out on the opportunity to win one of the fabulous prizes available, as well as the chance to socialise with your fellow members, make sure you finalise your payment and names of persons who will be attending, at our next meeting on the 9th November.



Until we meet again on Wednesday, 9th November,

.....Happy Videoing

Jan Hudson
Treasurer



What's New



First look: Asus Eee Pad Slider

The Slider isn't really a tablet, but it's not a netbook either. It's something else which just happens to use Android, and it's great.



Asus Eee Pad Slider - quality keyboard

The keyboard itself is curiously comfortable. The keys are small, but they're so well built and spaced out that the feeling you've slipped back into using a late 90s personal organiser is soon shaken off - surprisingly quickly, in fact. Most of this review was written on the Slider, at a typing speed almost equal to a full size 'board.

The keyboard isn't just for writing on. The large hinge which flicks up at the back also props the screen up at a fixed angle for viewing too. It's a beautifully well made mechanism, absolutely rigid and locked into place with magnets, it turns your knees into a solid impromptu desk.



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Asus Eee Pad Slider - lots of ways to connect

With microSD, microHDMI, headphone/mic and a full sized USB port, the only thing that's missing from the Slider's repertoire of connections is a proper SD card reader. That'll disappoint photographers, especially with Android's decent RAW camera apps, but those who want to connect a USB mouse or games controller will be pleased that the Slider supports them as standard. Connecting to a TV via the microHDMI means you do your Nvidia Tegra-based gaming on the big screen, too.

Asus Eee Pad Slider - lovely IPS panel

The screen is almost identical to the Transformer, which means it's a gloriously rich IPS panel with vibrant colours and wide viewing angles. The best thing about it, though, is the physical finish. Its near frictionless surface will smooth the passage of the stickiest fingers.

Asus Eee Pad Slider - better for typing than for reading

The drawback, of course, is the size and weight of the Slider. With the keyboard out, it's an awesome device. But as a pure tablet it's double the width of most rivals and too heavy to comfortably hold one-handed in a portrait position for long. So if you see yourself using a tablet mainly for reading magazines or PDFs, it's not the one for you.



Asus Eee Pad Slider - cloud storage

iCloud is great for keeping all your Apple products up to date with file versions and libraries. But ASUS has long included WebSync with its tablets. That's 5GB of free space that appears as a hard drive on any tablet or PC, and the beauty of Android is that any service works with any app.

The Slider's built-in keyboard is indescribably more convenient than carrying a Bluetooth one around with you, even if it adds the same weight. It uses no battery power, and provides the tablet with crucial support too. As a result, for Tweeting in front of the TV, taking notes in a lecture, or trying to work on a crowded train, the Slider is a fantastically well designed device.

But ASUS' own Transformer is cheaper than the Slider, has more USB hubs and an SD card reader to boot. And although the Slider is lighter overall and the keyboard is more compact, the crucial thing is that if you want the pure tablet experience you can simply undock the Transformer's screen.

For that reason, the Transformer remains our favourite Android tablet. But the Slider, the Slider is something else.

[This article originally appeared at Stuff.tv](#)

This article was from the PC Authority Website



Don't forget that money for the Christmas Dinner for our video club is due by next Club meeting in November and tickets will be available from our treasurer Jan Hudson.

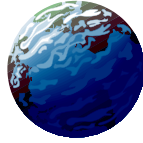
Don't forget to have your menu choices ready also when you pay. It should be another great night for all to enjoy. Hope to see you all there.

Until next time,

Mark Driver
Secretary



Voice from The Planet



Sony Vegas Pro 11 [Windows]

New Product

Sony Creative Software

moviEZ HD [Windows]



moviEZ HD is an exciting video creation program with an emphasis on ease-of-use. Its straightforward design is perfect for the user who wants to create and post videos fast. With its intuitive interface and basic but very effective feature set, anyone can create unique and fun videos for sharing online. Combine videos, photos and music. Work with essential video and picture editing tools for layout and corrections. Set the tone and pace of presentations with ten unique, built-in Playback Styles and enjoy full screen previews. Complete with NVIDIA CUDA acceleration, the perfect movie is just '3 clicks away'.

With moviEZ HD:

- * Experience full HD support from camcorders, mobile devices and still cameras
- * Personalize videos and slideshows with voiceover, music and captions
- * Select and customize Styles to make each project unique
- * Share movies on social networking sites or upload them to a variety of devices
- * Simple features let you adjust brightness, apply colour correction and reduce red eye

MoviEZ HD saves in the best quality for any screen. Upload HD movies to Facebook and YouTube. Burn videos to DVD using the included themes, or export to iPad, iPhone, or Android devices. Share your memories any way you want.



Produce video and audio more efficiently than with any other application. Now with GPU-accelerated performance and support for industry-standard plug-ins.

The Vegas™ Pro 11 collection offers an efficient and intuitive environment for professional audio and video production, as well as DVD and Blu-ray Disc™ authoring. This comprehensive suite offers the most robust and progressive platform available for content creation and production. With innovative stereoscopic 3D tools, broad format support, superior video effects processing, unparalleled audio support and a full complement of editorial features, the Vegas Pro 11 collection delivers everything needed to produce outstanding results. Vegas Pro 11 includes 32 and 64-bit versions of Vegas Pro 11 software, DVD Architect™ Pro 5.2 software and the Dolby® Digital professional AC-3 encoder

Key New Features:

- * Even more GPU-acceleration
- * Stereoscopic 3D enhancements
- * Support for RAW photo files
- * Event synchronisation
- * Enhanced image stabilisation
- * New Text tools

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Sony Creative Software Price Madness [Windows] PROMOTION

Sony Creative Software is shaking things up for the Christmas period! Starting Monday the 17th October, please contact our office as we are a Sony Creative Software reseller for an amazing deal. Prices are too crazy to publish here:

All Sony Creative Software Pro products are **discounted until Nov 30th 2011.**

All Sony Creative Software Studio products are **discounted until Dec 31st 2011.**

Discounts apply on full products lines.

Sony Creative
Software
Discounted
for Christmas



Rotolight ANOVA Two



ANOVA Two is a bi-colour LED system and is capable of accurately reproducing white light from candlelight through to full daylight and can replicate any colour of white light from around 3000K to 6300k by blending the LED's together without the need for any filters. ANOVA Two features full wired DMX control, V-Lock battery mount, WiFi and Magic Eye (Patent Pending).

Rotolight's new 'Magic Eye' allows the user for the first time to accurately 'sample' the colour of ambient light in a room and transmit that colour to the ANOVA light which will accurately reproduce it.

This revolutionary technology will also enable users to remotely measure colour temperature and transmit that across the world to the studio, enabling synchronisation of colour both on location and in the studio.

Features:

- * World's first WiFi equipped light. Wirelessly control brightness, colour, system settings and even update firmware.
- * Revolutionary 'Magic Eye' (Patent Pending) technology uses iPhone/iPad to accurately measure colour temperature and wirelessly transmits colour settings to ANOVA
- * Wired DMX control of all interactive parameters.
- * ANOVA EcoFlood uses 93% less energy than a standard Tungsten bulb
- * ANOVA Eco Flood delivers superwide, ultra-natural light with accurate colour.

David Tran

*Digital Planet Technologies/
Technical Co-ordinator*

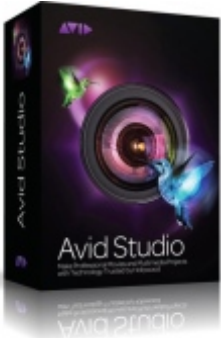


Editor's Corner



Max and I have just returned from a South East Asian Cruise (which we enjoyed immensely), so we are still catching up with the club's activities since we've been away.

I'd like to thank **Jan Hudson** very much for generously taking over my duties at the October meeting, as well as fulfilling her own duties as treasurer. Thanks, **Jan**. Your help is greatly appreciated.



The AVID STUDIO USER GROUP met again at **Trish Glossop's** home after a one month break. It proved to be an informative meeting attended by 12 enthusiastic members (several members sent their apologies).

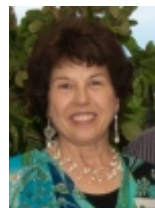
Trish has transformed her garage into an **Audio Visual room**, equipped with a new projector and large screen. An adjacent covered outdoor area provided a pleasant social atmosphere for our coffee/tea break. The new venue has been set up primarily for meetings connected with **Trish's** work, so we are very fortunate to be given access to the fabulous facilities. Thank you to the members who brought cakes, and to **Trish** for generously supplying the cheese and fruit platter, not to mention the warm hospitality.



User Group: (from left to right) **Ron Potter, Kevin Middleton, Max Milgate, Florence Ilacqua, Maureen Tarrant, Trish Glossop, Josie Milgate, Peter Aitkin, Ian Marks, Martin Cox, John Wilson and Laraine Harris.**

Have fun sharing knowledge.

Josie Milgate
*Editorial Officer/
Librarian*



SWVC website:

www.swvc.org.au



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Jan Hudson (*Treasurer*)

Mark Driver (*Secretary*)

Josie Milgate (*Editorial Officer /Librarian*)

Max Milgate (*Public Officer
& Editorial Co-ordinator*)

David Tran (*Technical Co-ordinator*)

Peter Hamilton (*Webmaster/Audio Visual*)

Ron Potter (*Competition Manager*)

Club Meetings:

Venue: Digital Planet Technologies

Unit 11/43 Heathcote Road

(Corner Centenary Ave)

MOOREBANK

Time: 7.00pm on **2nd Wednesday** of the month

February - November

(Christmas Party in December)

'Viewfinder' graphics from:

www.fotosearch.com

www.office.microsoft.com

www.classroomclipart.com

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